

# MEDIA RELEASE

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## UMCEBO BRANDS TO MARK THREE YEARS OF IMPACT WITH AN EXCLUSIVE ECOSYSTEM NETWORKING AND APPRECIATION EXPERIENCE AT HARD ROCK CAFE SANDTON

### For Immediate Release

Johannesburg, South Africa — Umcebo Brands (Pty) Ltd, a fast-growing 360-degree brand development, PR, marketing and creative solutions agency, will host its exclusive “3 Years of Impact” ecosystem networking and appreciation experience on Thursday, 28 May 2026 at Hard Rock Cafe Sandton. The event marks an important milestone in the agency’s journey and will honour the clients, collaborators, entrepreneurs, media stakeholders and ecosystem partners who have contributed to its growth over the past three years.

Designed as a premium, invitation-only gathering, the experience will bring together a curated network of the following guests:

- Entrepreneurs,
- Industry professionals,
- Creatives,
- Business leaders,
- Ecosystem partners,
- Clients,
- Collaborators,
- Media stakeholders,
- and emerging innovators

The event will offer an evening of networking, storytelling, collaboration and celebration. Led by entrepreneur Thulani Nhlapo, Umcebo Brands has grown into a dynamic 360-degree agency with capabilities across:

- Brand development
- Digital marketing
- PR & communications
- Creative design
- Events
- Web development
- Business positioning solutions that empower brands, elevate impactful stories and build meaningful ecosystem connections across industries.

The “3 Years of Impact” experience is more than a celebration; it is a strategic platform that reflects entrepreneurship, resilience, collaboration, creativity and the power of meaningful partnerships. The evening is expected to spotlight ecosystem networking, collaborative brand showcases, curated hospitality, business storytelling, partnership recognition, creative presentations and the introduction of new projects and emerging talent within the Umcebo Brands network.

The event will also create space for strategic brands, entrepreneurs and partners to connect and explore future collaboration opportunities within South Africa’s growing entrepreneurial and creative economy. Attendance is strictly by invitation; however, accredited media representatives who wish to attend or request further information are invited to contact Umcebo Brands directly using the details below. Limited brand showcase opportunities may also be considered by arrangement.

Commenting on the upcoming event, founder and managing director Thulani Nhlapo said: “This milestone represents more than business growth. It reflects the relationships, collaboration, resilience and purpose-driven storytelling that have shaped the Umcebo Brands journey. We have created an experience that honours the people and organisations who have walked this journey with us while opening the door to future connection, collaboration and sustainable ecosystem growth.”

Hard Rock Cafe Sandton has partnered with Umcebo Brands as the official venue partner for the experience, reinforcing the event’s focus on culture, collaboration and premium networking. Additional announcements regarding event partners, ecosystem collaborators, featured guests and strategic stakeholders will be shared in due course. Media representatives seeking attendance confirmation or interview opportunities are encouraged to make direct contact with Umcebo Brands.

## **EVENT DETAILS**

Date: Thursday, 28 May 2026

Venue: Hard Rock Cafe Sandton

Time: 18h00 – 22h30

Attendance: By invitation only. Media attendance by prior arrangement.

## **ABOUT UMCEBO BRANDS**

Umcebo Brands is a South African marketing and brand development agency offering strategic brand development, digital marketing, public relations and communications, event management, business solutions and creative support services. The agency works with businesses and entrepreneurs to build strong brand identities, strengthen market presence and support sustainable growth through tailored, insight-led solutions.

## **MEDIA ENQUIRIES**

For media attendance requests, interview opportunities and related enquiries, please contact:

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